PLANNING A SUCCESSFUL YEAR

REVIEW THIS YEAR & PLAN GOALS FOR NEXT YEAR

@COPYRIGHT FEARLESS BUSINESS BOSS 2023

Fearless Business Boss
www.fearlessbusinessboss.com

PLANNING A SUCCESSFUL NEW YEAR

The first thing you should do in order to plan a great year for next year is look back at this year. After reading through this page you will come to a fill-able form with many of these questions.

Consider the following:

1. What was the best thing that happened in your business this year?
2. What was something that could have gone better?
3. If you decided to plan big, what would that look like for the next year?

Your Brand:

1. Do you have a logo that represents your brand clearly?
2. Do you have a clear message that your audience understands?
3. What can you do differently to reach your potential clients with messaging in next year?

Budget:

1. What did you keep within budget?
2. What went over budget?
3. What were you really under budget on this year?

Processes & Systems:

1. Do you have processes & systems in place currently?
2. Are they all written down and easily accessible if someone else needed to do your work today?
3. If not, plan to add these in the coming year *(either put within your Project Management system or document on a Google Doc or Word Document that is sharable - or you can use something like Clickable or Scribe)*.

Content:

1. Are you blogging regularly? How often?
2. Are you preparing related social media posts? How often are you posting?
3. What social channels do you already post to now?
4. What social channels do you want to add or delete in the New Year?
    a. Add:
    b. Delete:
5. Do you have a clear content plan for the first quarter in 2023? *NOTE: If you do not have one then please book a mini-session with me and mention the "Content Planner" and I will send you my content planner after we meet.

Fearless Business Boss
www.fearlessbusinessboss.com

PLANNING A SUCCESSFUL NEW YEAR

Thank you for downloading my planner worksheet. I hope it will inspire and help you as plan your New Year in business. It is self-explanatory, just answer the questions below to help guide you into a great start in New Year. If, however, you have any questions feel free to email me: info@fearlessbusinessboss.com.

The first thing you should do in order to plan a great year for next year is look back at this year.

A Year in Review:

1. What was the best thing that happened in your business this year?

2. What was something that could have gone better?

3. What Free Offers do you offer now?

    a. Which can be taken down in the next year?

    b. What new one(s) can you create for the next year?

4. If you decided to plan big, what would that look like for the next year?

Processes & Systems:

1. Do you have processes & systems in place currently?

2. Are they all written down and easily accessible if someone else needed to do your work today?

3. If not, plan to add these in the coming year *(either put within your Project Management system or document on a Google Doc or Word Document that is sharable - or you can use something like Clickable or Scribe)*.

Budget:

1. What did you keep within budget?

2. What are did you go over budget?

3. What were you under budget on this year?

@Copyright Fearless Business Boss 2023 - do not use without written permission from Fearless Business Boss or Tammy S. Durden directly by sending inquiry to info@fearlessbusinessboss.com See www.fearlessbusinessboss.com

Fearless Business Boss
www.fearlessbusinessboss.com

Your Brand:

1. Do you have a logo that represents your brand clearly?

2. Do you have a clear message that your audience understands?

3. What can you do differently to reach your potential clients with messaging in next year?

Content:

1. Are you blogging regularly? How often?

2. Are you preparing related social media posts? How often are you posting?

3. What social channels do you already post to now?

4. What social channels do you want to add or delete in the New Year?
   a. Add:

   b. Delete:

5. Do you have a clear content plan for the first quarter in 2023?

Growth:

You must PLAN for Growth in order to grow. In detail below write out how you plan to grow in the coming year? Under each goal, split out that goal into micro-steps. This means that with each goal you must have steps of how you plan to reach that goal.

For example:

Goal #1: Plan to grow revenue 25% next year. *[how will I do that]*

Step One: Write SEO Blog EACH Week Consistently.
Step Two: Prepare social media posts related to blogs for each day of the week and post them.
Step Three: Email Marketing EACH week must be send to my lists.
Step Four: Run ads on Social Media Channels – I will do FB again and try sponsored content posts on LinkedIn to see which has the best engagement and ROI.
Step Five: Do Weekly Videos on Facebook
Step Six: Reach out to 2-5 LinkedIn Connections each week

@Copyright Fearless Business Boss 2023 - do not use without written permission from Fearless Business Boss or Tammy S. Durden directly by sending inquiry to info@fearlessbusinessboss.com See www.fearlessbusinessboss.com

Fearless Business Boss
www.fearlessbusinessboss.com

Goal #1:

Step One:

Step Two:

Step Three:

Step Four:

Goal #2:

Step One:

Step Two:

Step Three:

Step Four:

Goal #3:

Step One:

Step Two:

Step Three:

Step Four:

Goal #4:

Step One:

Step Two:

Step Three:

Step Four:

@Copyright Fearless Business Boss 2023 - do not use without written permission from Fearless Business Boss or Tammy S. Durden directly by sending inquiry to info@fearlessbusinessboss.com See www.fearlessbusinessboss.com