FEARLESSLY GROW PLANNER 2022

Plan the Growth of Your Business

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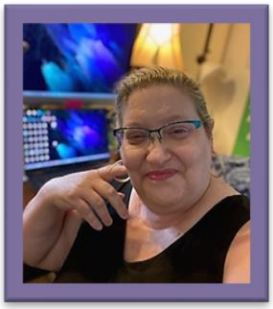
By Tammy S. Durden

INTRODUCTION

Welcome and thank you for downloading our Planner for coming the Year. I hope it will help you to accomplish your business goals and scale your business.



My name is Tammy S. Durden, the Founder & CEO of **Fearless Business Boss**, a business & marketing coaching company that empowers & equips you to start, scale, & grow your business.

> ***"The Monthly strategy sessions I had with Tammy brought tremendous clarity to my ongoing goals as an Executive Coach. She brought a fresh perspective, ideas, and solutions that helped me to see things from a strategic view. Tammy is never at a loss for ideas and ways to make her clients successful."*** *-M.D.*

If you are struggling with trying to scale by outsourcing or growing through processes & systems, please reach out. We offer affordable packages with payment plans as we know every business is in a different place. As you know, the most successful people have the help of a business coach. If you are ready to achieve your best in business and we can assist let us know. We would love to help you in your success!

To Your Continued Success,

Tammy S. Durden

A Fearless New Year

GROWTH PLANNING FOR 2022

January - February 2022

January
- Goal #1
- Goal #2
- Goal #3

February
- Goal #1
- Goal #2
- Goal #3

March - April 2022

March
- Goal #1
- Goal #2
- Goal #3

April
- Goal #1
- Goal #2
- Goal #3

May - June 2022

May
- Goal #1
- Goal #2
- Goal #3

June
- Goal #1
- Goal #2
- Goal #3

July - August 2022

July
- Goal #1
- Goal #2
- Goal #3

August
- Goal #1
- Goal #2
- Goal #3

September - October 2022

September
- Goal #1
- Goal #2
- Goal #3

October
- Goal #1
- Goal #2
- Goal #3

November - December 2022

September
- Goal #1
- Goal #2
- Goal #3

October
- Goal #1
- Goal #2
- Goal #3

How To Use Your New Growth Planner

Instructions:

Everyone plans differently when trying to grow your company. There are a couple of things, however, that are especially important when planning for our business growth.

Two things we must all do is:

1. **Set Goals**
2. **Plan How (or steps) We Will Achieve Our Goals**

A wonderful way to ensure you achieve your goals is to have *accountability* with a coach, colleague, or friend. I highly suggest that after you use your planner to set up your goals and the steps to achieve them that you share your planner worksheet with someone who will help you be accountable.

The remarkable thing about my Goal Planner is that we have broken it out into small chunk sizes. By setting up a few months at a time, you can better adjust the next months and reach your goals easier.

As you approach your plan for the first few months of the New Year, consider these things, please.

1. What do you want your company to be known for in the future?
2. What characteristics do you want your company to have in the next year (with or without a team)?
3. Although not the most important, you should also consider what you want your revenue growth to be for the first quarter (& as you grow continue to plan out each quarter).
4. How will you grow?
    a. Will you add a team (or more team members is have already)?

b. Will you work to attract more clients?
c. What is your bandwidth for growth?

5. What do you hope you have achieved by Year End next Year?

All of these are important to consider as you plan the growth of your business.

> *"Your business will not become what you envision it to be without much work and a good plan." – T.S.Durden*

Please let us know if you need help.

Have fun planning!

SCALE YOUR BUSINESS FEARLESSLY IN 2022

Growth Planning

JANUARY - MARCH 2022 GOALS

List each goal and underneath detail steps to achieve this goal.

GOAL #1

Step #1:
Step #2:
Step #3:
Step #4:
Step #5:

GOAL #2

Step #1:
Step #2:
Step #3:
Step #4:
Step #5:

GOAL #3

Step #1:
Step #2:
Step #3:
Step #4:
Step #5:

GOAL #4

Step #1:
Step #2:
Step #3:
Step #4:
Step #5:

GOAL #5

Step #1:
Step #2:
Step #3:
Step #4:
Step #5:

GOAL #6

Step #1:
Step #2:
Step #3:
Step #4:
Step #5:

OVERALL GROWTH GOAL FOR JANUARY - MARCH 2022

MOST IMPORTANT GOAL FOR THIS PERIOD:

SECONDARY GOAL FOR THIS PERIOD:

SCALE YOUR BUSINESS FEARLESSLY IN 2022

Growth Planning

APRIL - JUNE 2022 GOALS

List each goal and underneath detail steps to achieve this goal.

GOAL #1

Step #1:
Step #2:
Step #3:
Step #4:
Step #5:

GOAL #2

Step #1:
Step #2:
Step #3:
Step #4:
Step #5:

GOAL #3

Step #1:
Step #2:
Step #3:
Step #4:
Step #5:

GOAL #4

Step #1:
Step #2:
Step #3:
Step #4:
Step #5:

GOAL #5

Step #1:
Step #2:
Step #3:
Step #4:
Step #5:

GOAL #6

Step #1:
Step #2:
Step #3:
Step #4:
Step #5:

OVERALL GROWTH GOAL FOR APRIL - JUNE 2022

MOST IMPORTANT GOAL FOR THIS PERIOD:

SECONDARY GOAL FOR THIS PERIOD:

SCALE YOUR BUSINESS FEARLESSLY IN 2022

Growth Planning

JULY - SEPTEMBER 2022 GOALS

List each goal and underneath detail steps to achieve this goal.

GOAL #1

Step #1:
Step #2:
Step #3:
Step #4:
Step #5:

GOAL #2

Step #1:
Step #2:
Step #3:
Step #4:
Step #5:

GOAL #3

Step #1:
Step #2:
Step #3:
Step #4:
Step #5:

GOAL #4

Step #1:
Step #2:
Step #3:
Step #4:
Step #5:

GOAL #5

Step #1:
Step #2:
Step #3:
Step #4:
Step #5:

GOAL #6

Step #1:
Step #2:
Step #3:
Step #4:
Step #5:

OVERALL GROWTH GOAL FOR JULY - SEPTEMBER 2022

MOST IMPORTANT GOAL FOR THIS PERIOD:

SECONDARY GOAL FOR THIS PERIOD:

SCALE YOUR BUSINESS FEARLESSLY IN 2022

Growth Planning

OCTOBER - DECEMBER 2022 GOALS

List each goal and underneath detail steps to achieve this goal.

GOAL #1

Step #1:
Step #2:
Step #3:
Step #4:
Step #5:

GOAL #2

Step #1:
Step #2:
Step #3:
Step #4:
Step #5:

GOAL #3

Step #1:
Step #2:
Step #3:
Step #4:
Step #5:

GOAL #4

Step #1:
Step #2:
Step #3:
Step #4:
Step #5:

GOAL #5

Step #1:
Step #2:
Step #3:
Step #4:
Step #5:

GOAL #6

Step #1:
Step #2:
Step #3:
Step #4:
Step #5:

OVERALL GROWTH GOAL FOR OCTOBER - DECEMBER 2022

MOST IMPORTANT GOAL FOR THIS PERIOD:

SECONDARY GOAL FOR THIS PERIOD: